



HUNTER THE RECKONING WAYWARD

COMING
AUGUST 2003

In this 3rd person action-shooter set in the fantasy world of White Wolf role-playing, players act as human monster-hunters protecting and defending lives of the innocent. Players can expect the same non-stop action, outstanding graphics and authentic White Wolf storyline that make the Hunter: The Reckoning franchise so successful and addictive. With a psychotic and highly dangerous new character joining the original Hunter team, new environments and weapons, players are armed to battle creatures of the dead in order to fulfill their mission to fight evil. Let the hunt begin.

Features

- Choose from five playable characters; each with unique weapons, edges and supernatural abilities
- Introduces Hunter Headquarters, a unique game-flow system allowing players to select different characters, weapons and review objectives between levels
- A little help from your friends – supports two-player cooperative games
- 25 expansive, story-telling levels with numerous re-playable variations
- Rip apart supernatural enemies piece-by-piece by dismembering heads, arms and legs in gory detail
- Battle over 20 monster types using a huge arsenal of melee, ranged and spell weapons

Power of the Brand

- White Wolf is the second largest publisher of pen and paper RPGs after Wizards of the Coast's Dungeons and Dragons™.
- Inventor of the modern gothic sub-culture, White Wolf's role-playing system has inspired many loyal fans with music, movies, books, games and other media. Over 800K books are sold per year.
- Hunter: The Reckoning is a well-established brand with proven success on the Microsoft Xbox™ and Nintendo GameCube™ platforms. This franchise is positioned for continued growth and success across all console platforms.

Marketing Support

Advertising

- Concentrated core PlayStation®2, game enthusiast and mass advertising campaign, including extensive teaser campaign
- Three exclusive "The Making of" documentary segments and game demo included on Official PlayStation Magazine's Demo Disk
- Game trailer included on OPM's Demo Disk

Retail

- Retail-specific pre-sell campaigns available
- Game trailers, gameplay footage and demo available for retailer kiosks
- In-store awareness through standees, posters, oversized boxes and shelf danglers

Public Relations

- Extensive PR campaign targeting preview and review coverage in PlayStation®2, game enthusiast and mass publications and television

Other

- Partnership promotions leveraging in-game 3rd party placements (White Wolf, music bands, packaged goods, etc.)
- Online evangelism program
- Targeted direct e-mail program

Release Date:	August 2003	UPC:	0 20626 71605 5
Genre:	3rd Person Action Shooter	Target Age:	18-34
Platform:	PlayStation®2	Brand:	Interplay
Item #:	71605	SRP:	\$49.99

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PlayStation®2

